

# Advantech Industrial Cellular Router Partner Conference

**Monday June 2nd, 2025**

**Check-in Grand Hotel Prague Towers**

18:30

Welcoming Dinner - Location: LET'S EAT Restaurant Grand Hotel Prague Towers

**Tuesday June 3rd, 2025**

| #  | 8:45  | 0:15 | Arrival & Seating                           |                                                             |                                  |
|----|-------|------|---------------------------------------------|-------------------------------------------------------------|----------------------------------|
| 1  | 9:00  | 0:15 | Opening, Vision & Strategy                  | Welcome & Corporate Vision                                  | Jason Chiou                      |
| 2  | 9:15  | 0:20 |                                             | Partnering for Successful Business Transformation in Europe | Tony Champault                   |
| 3  | 9:35  | 0:10 | Product & Technology Highlights             | Cellular Technology Trends                                  | Pavel Pospíšil                   |
| 4  | 9:45  | 0:40 |                                             | Cellular Product Portfolio & Roadmap Overview               | Pavel Jiroušek                   |
|    | 10:25 | 0:20 |                                             | Coffee Break                                                |                                  |
| 5  | 10:45 | 0:20 |                                             | New Product Unveiling                                       | Charlie Chen                     |
| 6  | 11:05 | 0:20 |                                             | ICR-OS Features Highlight                                   | Martin Rožňovec                  |
| 7  | 11:25 | 0:40 |                                             | WADMP - SaaS Recurring Revenue                              | Boris Chamicevyč                 |
| 8  | 12:05 | 0:10 |                                             | Wrap-up: Partner Strategy cross Creativity                  | Pavel Pospíšil                   |
|    | 12:15 | 0:50 | Lunch Break with Networking                 |                                                             |                                  |
| 9  | 13:05 | 0:40 | Applications & Market Trends                | Enhancing Cyber Resilience Across Advantech Ecosystem       | Jason Chiou ,<br>Pavel Pospíšil  |
| 10 | 13:45 | 0:30 |                                             | Secure Firmware Evolution Plan                              | Pavel Pospíšil,<br>Petr Gotthard |
| 11 | 14:15 | 0:15 |                                             | Multi-layer Security Protection                             | Charlie Chen                     |
| 12 | 14:30 | 0:15 |                                             | Connecting Energy & Utilities                               | Boris Chamicevyč                 |
| 13 | 14:45 | 0:30 |                                             | Simplifying Energy & Utilities with ICR                     | Charlie Chen,<br>Martin Rožňovec |
|    | 15:15 | 0:20 |                                             | Coffee Break                                                |                                  |
| 14 | 15:35 | 0:25 |                                             | ICR Use Cases in Energy & Utilities                         | Stephen Mooney                   |
| 15 | 16:00 | 0:20 |                                             | Quick Recap and Discussion                                  | Charlie Chen,<br>Pavel Pospíšil  |
|    | 16:20 | 0:40 | Break in Guest Rooms Before Evening Program |                                                             |                                  |
|    | 17:00 | -    | Social Time and Dinner                      |                                                             |                                  |

**Wednesday, June 4th, 2025**

| #  | 8:45  | 0:15 | Arrival & Seating              |                                                                                     |                  |
|----|-------|------|--------------------------------|-------------------------------------------------------------------------------------|------------------|
| 1  | 9:00  | 0:20 | Operation & Marketing          | Inside the Operation: From Production to Delivery                                   | Radek Papáček    |
| 2  | 9:20  | 0:15 |                                | Advantech Inside & Out: Tools to Tell Our Story                                     | Stephen Mooney   |
| 3  | 9:35  | 0:40 | How To & Demo                  | Exploring WADMP Capabilities                                                        | Boris Chamicevyč |
| 4  | 10:15 | 0:20 |                                | Exploring ICR-OS & Router Apps in Depth                                             | Pavel Jiroušek   |
| 5  | 10:35 | 0:20 |                                | SW Enhancement and Creating Custom Router Apps                                      | Martin Rožňovec  |
|    | 10:55 | 0:15 |                                | Coffee Break                                                                        |                  |
| 6  | 11:10 | 0:30 | Power of Collaboration         | Quectel Insights: Shaping the Future of 5G                                          | Igor Černjava    |
| 7  | 11:40 | 0:15 |                                | Partner sharing (1),<br>Communica, Sweden: Growing Our Brand Online                 | William Ingram   |
| 8  | 11:55 | 0:15 |                                | Partner sharing (2),<br>Elmark, Poland: Hydrological Telemetry System Modernization | Jarosław Molenda |
| 9  | 12:10 | 0:15 |                                | Partner sharing (3)<br>MVA - Electrotécnia, Lda., Portugal: From Concept to Reality | José Bezerra     |
| 10 | 12:25 | 0:15 |                                | Partner sharing (4)<br>Cinia, Finland: Customer Use Cases That Deliver              | Joni Himanen     |
| 11 | 12:40 | 0:30 |                                | Wrap-Up & Strategic Outlook                                                         |                  |
|    | 13:10 | 1:00 | Lunch Break with Networking    |                                                                                     |                  |
|    | 14:10 | -    | Individual Engagement Sessions |                                                                                     |                  |